Drawing on a year of inspiration!

cause we care FOUNDATION

ANNUAL REPORT 2017

2017: A YEAR IN REVIEW

Cause We Care Foundation started in 2007 out of a desire to help single mothers living in poverty. Our goal is to support frontline organizations that provide assistance to single mothers and children in need. Our Mission is to raise funds for initiatives that support development and growth, while offering relief for single mothers and their families in our community.

Since receiving our charitable status in 2011, we have raised over $3.4 million and have made huge strides in developing and investing in our three strategic pillars:

1. Building and supporting YWCA Cause We Care House

2. Providing Essential Supplies

3. Investing in Programs and Resources

2017 BY THE NUMBERS

Final payment of
$500,000
of the
$1.5 million
commitment to help open YWCA Cause We Care House

Helped provide subsidized housing to
21
single mother-led families who moved in to CWC House

4,700
square feet of community and family program space for use by Cause We Care House families and other single mothers in the neighbourhood

$88,000
raised at the 3rd Annual Mothers Day Luncheon

$78,000
raised to provide basic supplies to single mothers and their children through our Christmas Care Package Drive

$21,000
raised through our Mother's Day Care Package Drive

$108,000
invested to ensure children can attend after-school care at four inner city schools through KidsFirst

$100,000
invested to help all families with daycare costs at Ray-Cam Community Centre

$14,500
invested to fund job training for women through Tradeworks

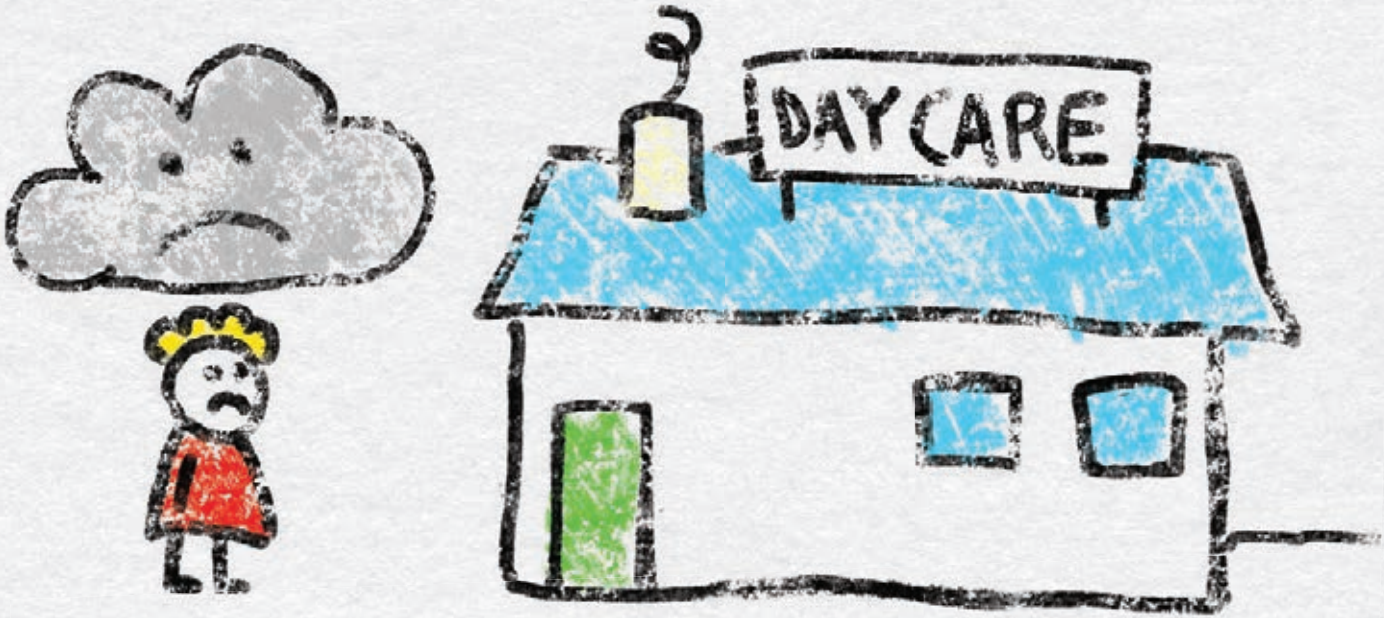
The 2017 Vancouver Homeless Count recorded 386 homeless children and youth

Most of the lone-parent families on welfare are led by single mothers

1 in every 2 children of single parents were living in poverty in 2015

YWCA CAUSE WE CARE HOUSE

In 2011, Cause We Care Foundation made a pledge to raise $1.5 million to help build this important subsidized housing community. In April 2017, YWCA Cause We Care House opened to 21 mothers and their families. This critically important housing project offers safe, supportive apartment living, plus 4,700 square feet of community and family program space. In addition to providing the funds to help build the structure, we've furnished the common area spaces, provided Welcome Kits for each family, and we continue to assist with emergency funds and initiate various monthly activities including our Youth Committee and other programs for the families who now have a safe and affordable place to call home.



For many lone mothers, finding affordable childcare so they can sustain employment, is an insurmountable obstacle that keeps them raising their children in poverty

In 2014, 19.8% of children aged 0-17 in BC were living in poverty - that's 163,260 kids

PROGRAMS AND RESOURCES

Cause We Care funds a number of daycare, after-school, and school holiday programs that allow mothers to work longer days knowing that their children are safe and supervised. Thanks to your generosity, in 2017:

- **200+ children attended the KidsFirst after-school program at four inner city schools**
- **50+ children attended the KidSafe summer break program at Thunderbird Elementary**
- **40+ children were able to attend licensed daycare thanks to the Family Forward Fund**

In addition to our after-school and daycare initiatives, we are proud to help fund Tradeworks Training Society, an organization with a mission to help women develop skills and assist them to secure jobs in carpentry with living wages.

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Merry Christmas,
Happy Holidays from all of us at
Cause We Care Foundation
to you and yours.
cause we care
Love
Cause We
Care

ESSENTIAL SUPPLIES

Cause We Care Foundation believes that providing a hand-up with basic necessities and temporary relief for families is important. In 2017, we distributed more supplies than ever before:

- **400 Mother's Day Care Packages were distributed to 17 frontline organizations**
- **426 backpacks full of school supplies were delivered to students at five inner city Vancouver schools and the YWCA of Metro Vancouver**
- **825 Holiday Care Packages containing over 40,000 pounds of food were packed and delivered by 80 volunteers to 27 frontline organizations**

In 2015 a family of four on welfare had to get by on $23,468 a year. Welfare has increased by only $100 per month in the last 10 years

50% of single mothers and their children live in poverty in BC

1 in 5 children in BC live in poverty
(and this number has remained static for the past 21 years)

FUNDRAISING

We raise funds for initiatives that support development and growth, and offer relief for single mothers and children in our community. To that end, we have established partnerships and hosted events to help raise money and awareness for this cause. We are happy to report that in 2017 we had significant corporate support from companies like Capital Direct who in addition to being a major sponsor at our Mother's Day Luncheon also matched all donations received for our two supply drives. As well, the Blue Ruby bracelet campaign has raised over half a million dollars and continues to grow and support many of the important programs we invest in.

Over 80% of the lone-parent families on welfare are single mother-led

50.3% of children living in poverty live with a single parent. This number has been the same since the year 2000

Children are poor because their parent(s) are poor

FRONT LINE ORGANIZATIONS WE HELP

- YWCA Semlin Gardens
- YWCA Fraser Gardens
- YWCA Monroe House
- YWCA Crabtree Corner & Crabtree Housing
- YWCA Alder Gardens (Surrey)
- YWCA Como Lake Gardens (Coquitlam)
- YWCA Single Mother's Support Groups
- YWCA Cause We Care House
- Grandview ¿uuqinak'uuh Elementary
- Thunderbird Elementary
- Ray-Cam Community Centre
- Kate Booth House
- North Shore Crisis Centre
- Developmental Disabilities Association
- Collingwood Neighbourhood House
- Cedar Cottage Neighbourhood House
- Safe Choice Second Stage Transition House
- Wenda's Place Transition House
- North Shore Neighbourhood House
- Waverley Elementary
- Macdonald (Xpey') Elementary
- Britannia Secondary
- Van Tech Secondary
- North Shore Women's Centre
- Jewish Family Services Agency
- Strathcona Elementary
- Queen Alexandra Elementary
- Hastings Elementary
- Tradeworks Training Society
- KidsSafe Project Society

#singlemotherstrong

Cause We Care Foundation would like to thank the generous ongoing support from our corporate partners and supporters that assist us year after year.

CORPORATE PARTNERS:

CapitalDirect
Let your house lend a hand.

blue ruby jewellery

save on foods

ARMY & NAVY

ARITZIA

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- Global BC
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- Hawksworth Restaurant
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- Purdys Chocolatier
- RYU Apparel
- Smythe LLP
- Turnabout Luxury Resale
- Urban Impact Recycling

Individual donors listed online

OUR ONGOING STRATEGY

We are excited to continue investing in our three strategic pillars and expand our fundraising efforts in order to increase the number of frontline organizations and single mothers and their families we are able to assist. This year, we look forward to hosting our Mother's Day Fundraising Luncheon, our Care Package Drives, and our Cause For Cocktails event in the fall. We also look forward to growing our existing partnerships and creating new relationships that will help further our efforts in this cause.

None of what we do happens without the generous support of our sponsors and donors like you. We look forward to sharing even more accomplishments in 2018.

OUR BOARD MEMBERS:

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Looking for ways to get involved? Call us at 604-222-1997 or email us at info@causewecare.org

www.causewecare.org **@causewecarefoundation** **@causewecare**

Thank you for caring!

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