

**Cause *We* Care**  
**FOUNDATION**

**2023 IMPACT REPORT**

Single mothers deserve more.



## MESSAGE FROM THE CHAIR AND EXECUTIVE DIRECTOR

Cause We Care Foundation envisions a world where single mothers thrive. Where they have access to safe, affordable housing and childcare allowing them to participate fully in the workforce, earn a liveable wage, and provide security to their children. Realizing this vision as a single mother in the Lower Mainland has become increasingly challenging as costs for basic needs continue to rise.

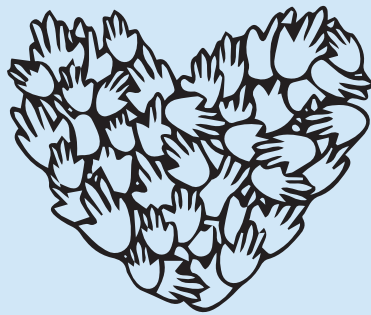
In BC, 38.3% of children living in single parent households are living in poverty, more than six times higher the poverty rate of their dual parent counterparts (2022 BC Child Poverty Report Card).

There are many factors that can contribute to single mothers' poverty including gender-based pay inequity, lack of affordable childcare, lack of affordable housing, and the economic impacts of fleeing abusive relationships.

Cause We Care is committed to helping single mothers succeed, despite the overwhelming challenges and financial pressures they face. Evidence from around the world shows that investing in mothers creates a ripple effect that benefits entire communities, not just their immediate family. These investments translate into healthier populations, safer communities and stronger economies.

With the support of our donors, we have invested in housing, childcare, education, employment, food security and essential supply programs and touched the lives of over 1900 single mother-led families this past year. We know that when critical supports are provided in a timely manner through skilled frontline organizations, single mothers can overcome challenges, unlock their potential and positively impact the world around them. When single mothers thrive, their children thrive.

Thank you for your support of Cause We Care Foundation, and the difference you continue to make in the lives of single mother led families.

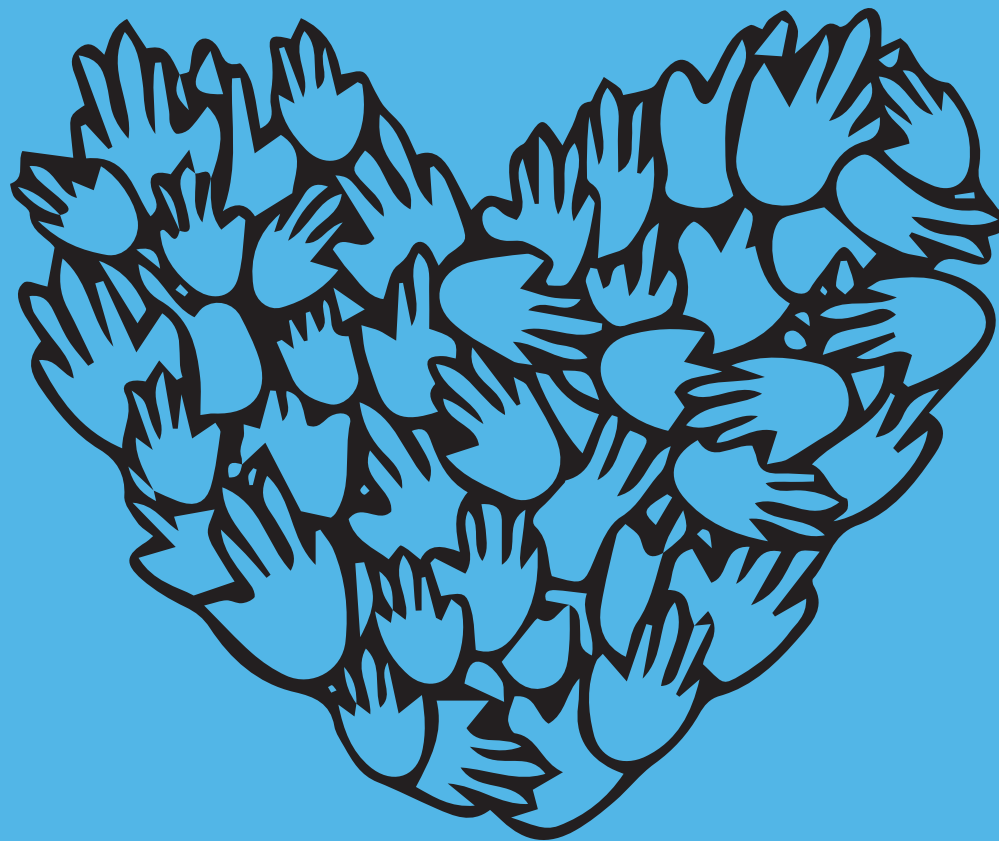


Handwritten signature of Andrea Thomas Hill in black ink.

Andrea Thomas Hill  
Founder & Chair

Handwritten signature of Shannon Newman-Bennett in black ink.

Shannon Newman-Bennett  
Executive Director

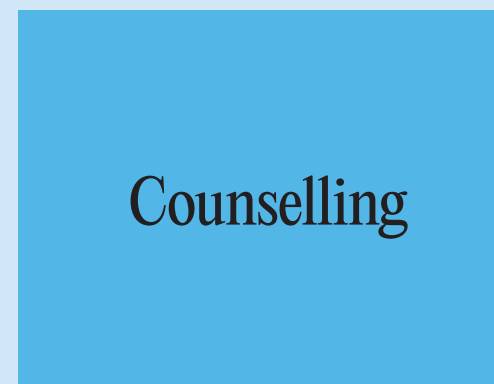
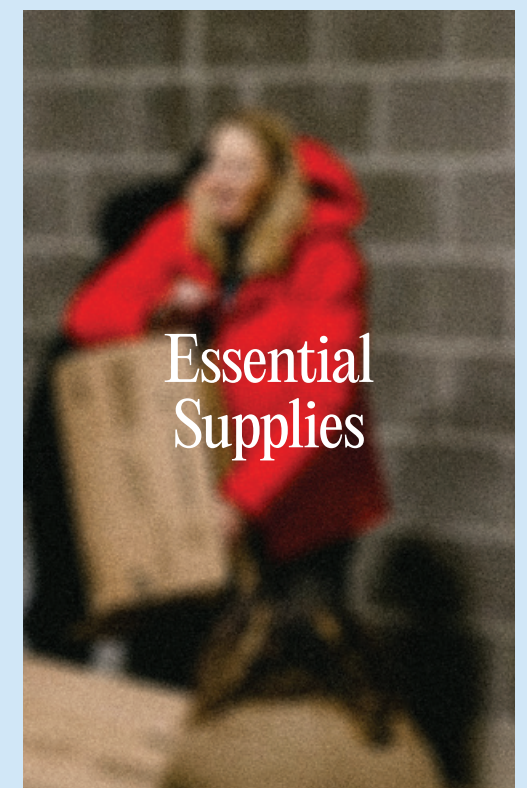
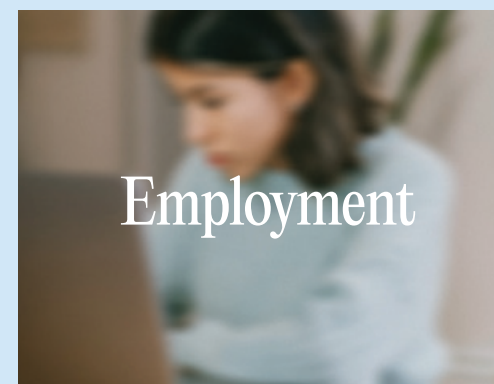
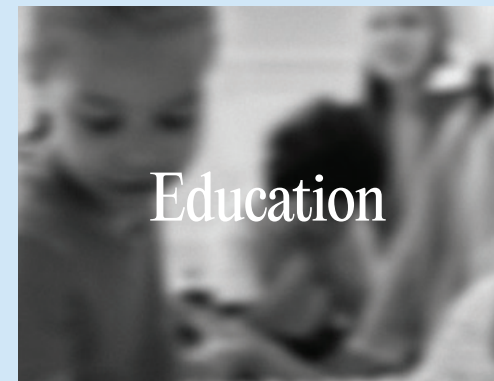


# Single mothers deserve more.

Donations to women's and girls' organizations represents **only 1.9% globally**.  
A fraction of that goes to single moms.



Cause We Care empowers single mothers in need by funding programs that improve their well-being, economic security and personal capacity.

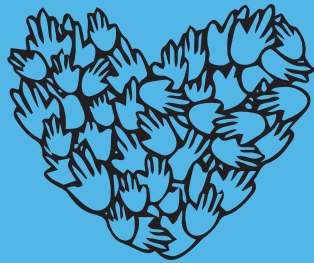


## OUR MISSION

To help single mothers achieve economic security and well-being by supporting them through housing, childcare, education, employment, counselling, food security and essential supplies.

## OUR VISION

To create a world where single mothers thrive.



## WHY WE CARE

In BC, 38.3% of children living in single parent households are living in poverty, more than six times higher the poverty rate of their dual parent counterparts (2022 BC Child Poverty Report Card).

There are many factors that can contribute to single mothers' poverty including gender-based pay inequity, lack of affordable childcare, lack of affordable housing, and the economic impacts of fleeing abusive relationships.

## 2023 INVESTMENTS

We fundraise, evaluate and invest in frontline organizations that provide single mothers and their children with:

### HOUSING

#### Cause We Care House & Community Grants

- YWCA Cause We Care House
- Aunt Leah's Place
- Cythera Transition House Society
- Dixon Transition Society

### CHILDCARE

#### Community Grants Program

- Kidsafe Project Society
- Alexandra Neighbourhood House
- Promise Vancouver
- Learning Disabilities Society of Greater Vancouver
- Mom2Mom

### EDUCATION

#### Single Mothers Support Fund

- 46 Single Mothers Support Fund Grants
- Learning Disabilities Society of Greater Vancouver
- Dress For Success

### EMPLOYMENT

#### Single Mothers Support Fund & Community Grants Program

- 46 Single Mothers Support Fund Grants
- Dress For Success

### COUNSELLING

#### Community Grants Program

- Dress for Success
- YWCA Single Mothers Support Services
- Gordon Neighbourhood House
- Mamas for Mamas
- YMCA Nanook House

### FOOD SECURITY

#### Community Grants Program & Holiday Care Package Drive

- 1200 Holiday Care Packages delivered
- Kidsafe Project Society
- Mamas for Mamas
- Promise Vancouver
- YMCA Nanook House

### ESSENTIAL SUPPLIES

#### Holiday Care Package Drive

- Act2 Safe Choice
- YWCA (multiple locations)
- BabyGoRound
- BC Society of Transition Houses
- Collingwood Neighbourhood House
- Developmental Disabilities Association
- Grandview Elementary
- Kate Booth House & Esther's Place
- North Shore Crisis Service Society
- RayCam Community Centre
- Thunderbird Elementary School
- Dixon Transition Society
- Waverly Elementary School
- Xpey Elementary School
- Britannia Secondary School
- Van Tech Secondary School
- Strathcona Elementary School
- North Shore Women's Centre
- Spectrum Mother's Support Society
- Fraser Health
- Hastings Elementary School
- Tillicum Annex Elementary School
- North Shore Family Services
- Seymour Elementary
- Britannia Elementary
- Queen Alex Elementary
- Mom2Mom
- Aunt Leah's Place
- Cythera Transition House Society
- Mamas for Mamas



# Single mothers deserve more.

According to the World Giving Index report, donations to women's and girls' organizations represents

ONLY

1.9%

GLOBALLY

A fraction of that goes to single moms.

Evidence from around the world shows that investing in mothers creates a ripple effect that benefits entire communities, not just their immediate families.

# Single mothers deliver more.

HEALTHIER POPULATIONS  
SAFER COMMUNITIES  
STRONGER ECONOMIES

I am thankful for your gift.  
I am even more thankful for the  
intangible and silent connection that  
your gift created between you and I.  
I am thankful that your heart is  
open and kind. I am thankful  
that you are forging forward  
with an agenda of solidarity.

— Maria

## 2023 BY THE NUMBERS

Community Grants distributed to 13 frontline organizations with a total value of

**\$268,000**

OVER

**1,900**

Single mothers served through our Community Grant partnerships

**39%**

INCREASE

In donations in response to growing community need

**21 SINGLE MOTHERS & 35 CHILDREN**

Living at Cause We Care House

**46 SINGLE MOTHERS**

Benefitted from our Single Mothers Support Fund grants, with a total investment of

**\$280,000**

**1,200**

**HOLIDAY CARE PACKAGES**

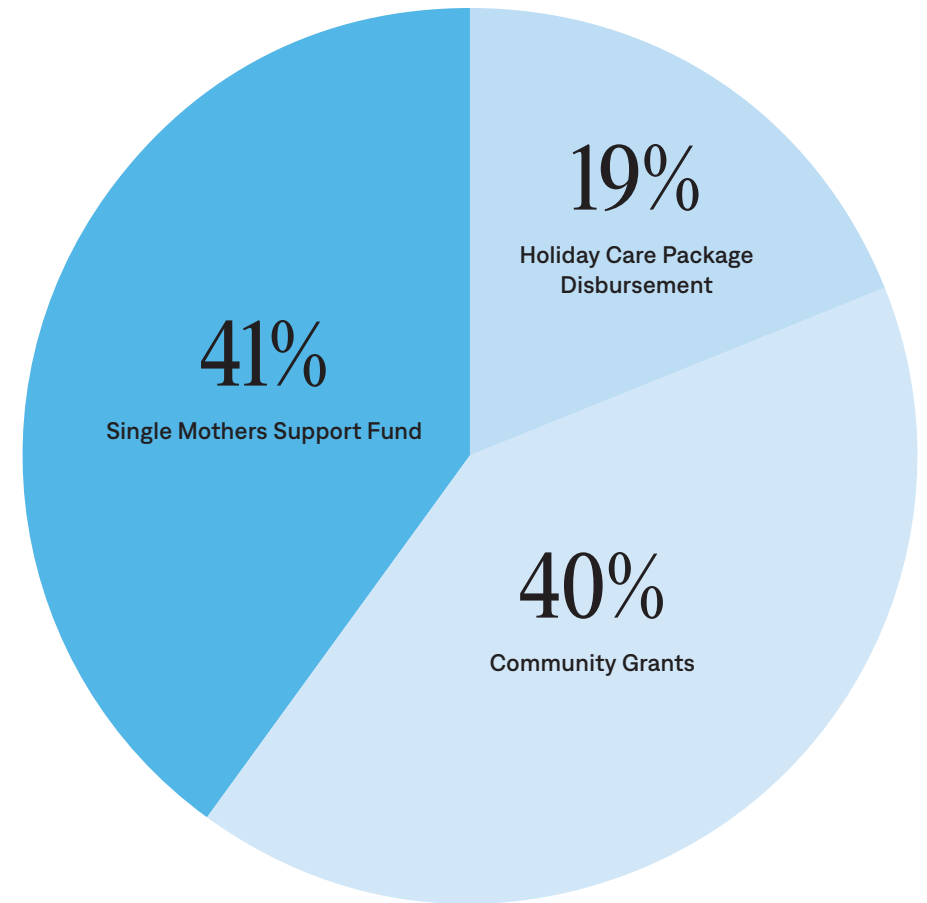
Delivered to 37 frontline organizations

**\$188,000**

Raised through the Blue Ruby x Cause We Care jewellery collection

## DISTRIBUTION OF FUNDS

Over 1,900 single mothers served with Cause We Care support in 2023.



We are the most effective way to fund single mothers and their local programs & services in BC Lower Mainland.

*We* **fundraise**

*We* **evaluate**

*We* **invest**



## COMMUNITY GRANTS

Cause We Care is committed to investing in a variety of high-quality programs in the community that improve the economic security and personal capacity of single mothers, and provide the children of single mothers with opportunities that improve their well-being. Our dollars are strategically invested to meet the spectrum of needs single mothers experience on their journeys to economic independence.

A total of \$268,000 was awarded to 13 frontline organizations in 2023.

### COMMUNITY GRANT BENEFICIARIES

#### **Aunt Leah's Place**

Housing and support to vulnerable young single mothers

#### **BabyGoRound**

Baby Gear Distribution program for single mothers

#### **Cythera Transition House Society**

Transitional housing for single mothers and their children

#### **Dixon Transition Society**

Transitional housing for single mothers and their children

#### **Dress For Success**

Heart Moms program: pre-employment and job retention training for single mothers

#### **Gordon Neighbourhood House**

Single Mothers Support Group

#### **Kidsafe**

School based summer break programs for children of single mothers

#### **Learning Disabilities Society of Greater Vancouver**

Bursary to fund diagnosis and support for 20 children of single mothers

#### **Mamas for Mamas**

Comprehensive support program for single mothers

#### **Mom2Mom**

Happy Healthy Children program to fund extra curricular activities for children of single mothers

#### **Promise Vancouver**

Out-of-School Programs (Pro-D/Spring/Summer Day Camps)

#### **YMCA Nanook House**

Healthy Family Network program

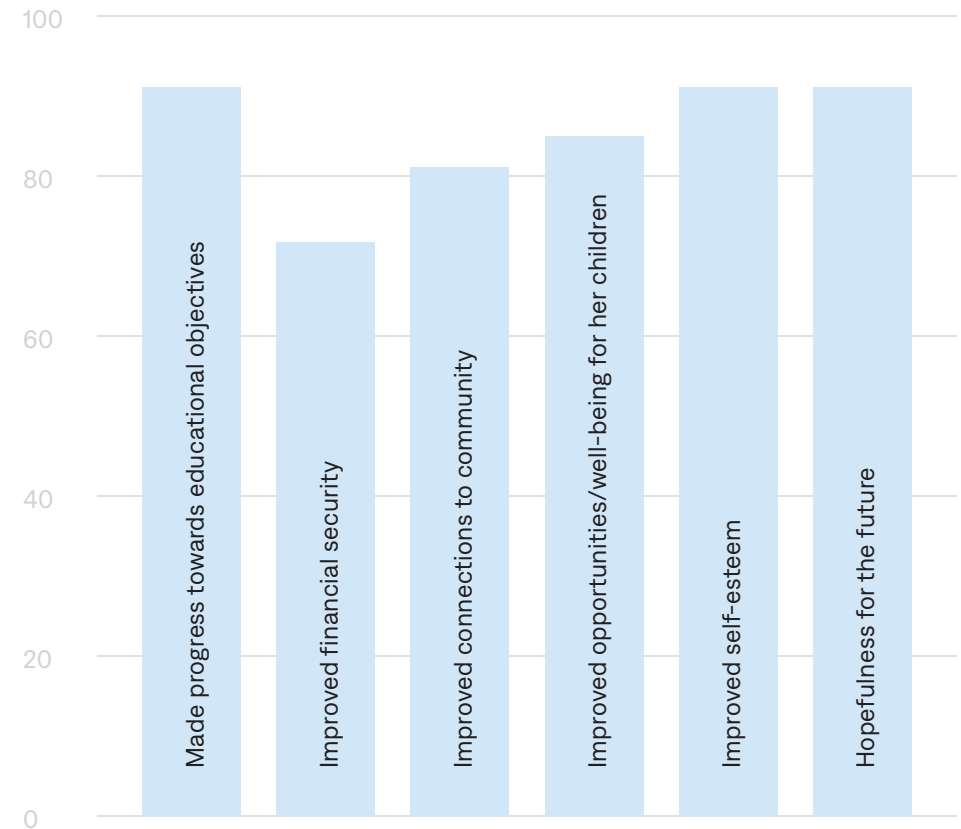
#### **YWCA Metro Vancouver**

Single Mothers Support Services providing group and one to one support to single mothers

## SINGLE MOTHERS SUPPORT FUND

The Cause We Care Single Mothers Support Fund (SMSF) provides grants to low-income single mothers who are pursuing further education or vocational training in an effort to improve their earning potential and economic security.

Cause We Care has provided over 140 of these grants to mothers pursuing a wide variety of careers, including Human Resources, Dental Technology, Library Information and Technology, and Nursing. Recipients report back on their outcomes one year post funding and results demonstrate the positive impact our investments have made in the lives of these special women:



Self reported progress from recipients 12 months post funding



This has changed my life. I am more confident in knowing that I have a future in education, helping others, and financial stability for my family. I am able to support my 2 girls on my own. I am loving my life and career. I am feeling extremely grateful for the opportunity that you have provided me and my family I would not be where I am today without your support. You truly make dreams come true. Thank you.

— Brandi, Bachelor of Education, UFV

## 2023 HOLIDAY CARE PACKAGE DRIVE

Cause We Care, along with our generous donors and corporate partners, has been collecting donations and delivering care packages to fill the needs of vulnerable families in the Lower Mainland for the past 17 years.

Ours has become the largest hamper drive in the city, with over 11,000 care packages delivered to date. In December 2023, we were proud to provide 1200 single mother-led families with a new backpack filled with a \$100 grocery gift card, some essential grocery supplies, warm winter accessories and some sweet treats for the family to enjoy.

### 17TH ANNUAL HOLIDAY CARE PACKAGE DRIVE

17th

Annual Holiday Care Package Drive

1,200

Care Packages Distributed

37

Frontline Organizations Supported





## CAUSE WE CARE HOUSE

# Providing Safe & Affordable Housing

Cause We Care House, operated by YWCA Metro Vancouver, continues to provide safe and affordable housing to 21 single mother-led families in the Downtown Eastside. Situated above a full-service library, residents also benefit from free on-site programming, including the Employment Navigator program which connects single mothers to resources and education during their pre-employment stage.

In 2023, Cause We Care Foundation was pleased to support the residents of Cause We Care House by funding a new boiler for the building, providing Holiday Care Packages to the 21 resident families, and funding two residents to pursue further education through our Single Mothers Support Fund.



## FRONTLINE ORGANIZATIONS WE SUPPORT

Act2 Safe Choice  
Aunt Leah's Place  
BabyGoRound  
Britannia Elementary  
Britannia Secondary  
Collingwood Neighbourhood House  
Cythera Transition House Society  
Developmental Disabilities Association  
Dixon Transition Society  
Dress For Success  
Fraser Health  
Gordon Neighbourhood House  
Grandview Elementary  
Hastings Elementary School  
Kate Booth House & Esther's Place  
Kidsafe  
Learning Disabilities Society of Greater Vancouver  
Mamas for Mamas  
Mom2Mom  
North Shore Crisis Service Society  
North Shore Family Services  
North Shore Neighbourhood House  
North Shore Women's Centre  
Promise Vancouver  
Queen Alex Elementary  
Ray-Cam Community Centre (NICCSS)  
Seymour Elementary  
Spectrum Mother's Support Society  
Strathcona Elementary  
Thunderbird Elementary  
Tillicum Annex Elementary School  
Van Tech Secondary  
Waverley Elementary  
Xpey Elementary School  
YMCA  
YWCA, Alder Gardens  
YWCA, Arbour House Second Stage  
YWCA, Cause We Care House  
YWCA, Como Lake Gardens & Como Lake Mews  
YWCA, Crabtree Corner  
YWCA, Crabtree Corner Housing  
YWCA, Monroe House  
YWCA, Pacific Spirit Terraces  
YWCA, Single Mother Service Vancouver



# 2023 Annual Donors

## PREMIER PATRON \$50,000+

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Blue Ruby

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## VISIONARY \$25,000 - \$49,999

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## CHAMPION \$10,000 - \$24,000

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# 2023 Annual Donors

## SUPPORTER \$1,000 - \$4,999

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# 2023 Annual Donors

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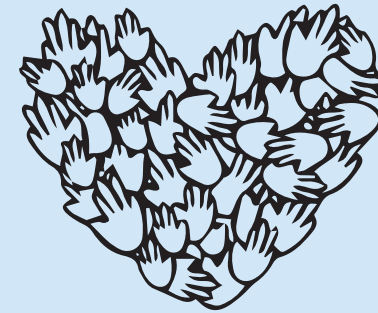


# Thank You

A heartfelt thank you to our generous donors and volunteers who have supported the work of Cause We Care this past year.

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# Single mothers deserve more.

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