

Cause *We* Care  
FOUNDATION

2024 Impact Report



## MESSAGE FROM FOUNDER & CHAIR, ANDREA THOMAS HILL

I am struck by the number of single mothers who share with us that they go without food so their children can eat. No mother should have to make that choice, yet for so many, this is a daily reality—a shocking reminder of the urgent need to help.

Over the past year, the challenges of an increasingly difficult economic environment have only strengthened our resolve to support single mothers. As the need grows, so does our commitment. Through our Community Grants, we have reached more families than ever before, and with the launch of our Visionary Fund, we are investing in bold, forward-thinking initiatives that empower mothers on their path to independence.

None of this would be possible without the unwavering commitment of our donors, partners, volunteers, and community members. Your generosity does more than provide immediate relief—it creates lasting change, opening doors to stability, education, and opportunity.

As we look ahead, we remain committed to expanding our reach and deepening our impact. Every mother who turns to us deserves the chance to build a better future for herself and her children.

Together we are stronger and have a better chance to transform lives, one family at a time, for generations to come. Thank you for standing with us.

Sincerely,

A handwritten signature in black ink, appearing to read "Andrea Thomas Hill".

## Mission

To help single mothers achieve economic security and well-being by supporting them through housing, childcare, education, employment, counselling, food security and essential supplies.

## Vision

To create a world where single mothers thrive.

## Why We Care

In BC, 70% of lone-parent families live in poverty with a disproportionate number being led by women. 45.5% of the children in these families are living in poverty (2024 BC Child Poverty Report Card).

Factors like pay inequity, unaffordable childcare, housing shortages, and the economic fallout of fleeing abuse often leave single mothers struggling. Cause We Care helps them overcome these barriers, unlock their potential, and create lasting, positive change.



Cause We Care  
empowers single mothers  
in need by funding programs  
that improve their well-being,  
economic security and  
personal capacity.

## 2024 BY THE NUMBERS

Community Grants distributed to  
18 frontline organizations with  
a total investment of

**\$363,000**

OVER

**3,199**

single mothers served through our  
Community Grant partnerships

**39%**

INCREASE

in donations in response to  
the growing need

**21 SINGLE MOTHERS  
& 44 CHILDREN**

currently living at  
Cause We Care House

**81 SINGLE MOTHERS**

benefitted from our Single Mothers  
Support Fund, with a total of

**\$400,750**

invested

**1,200**

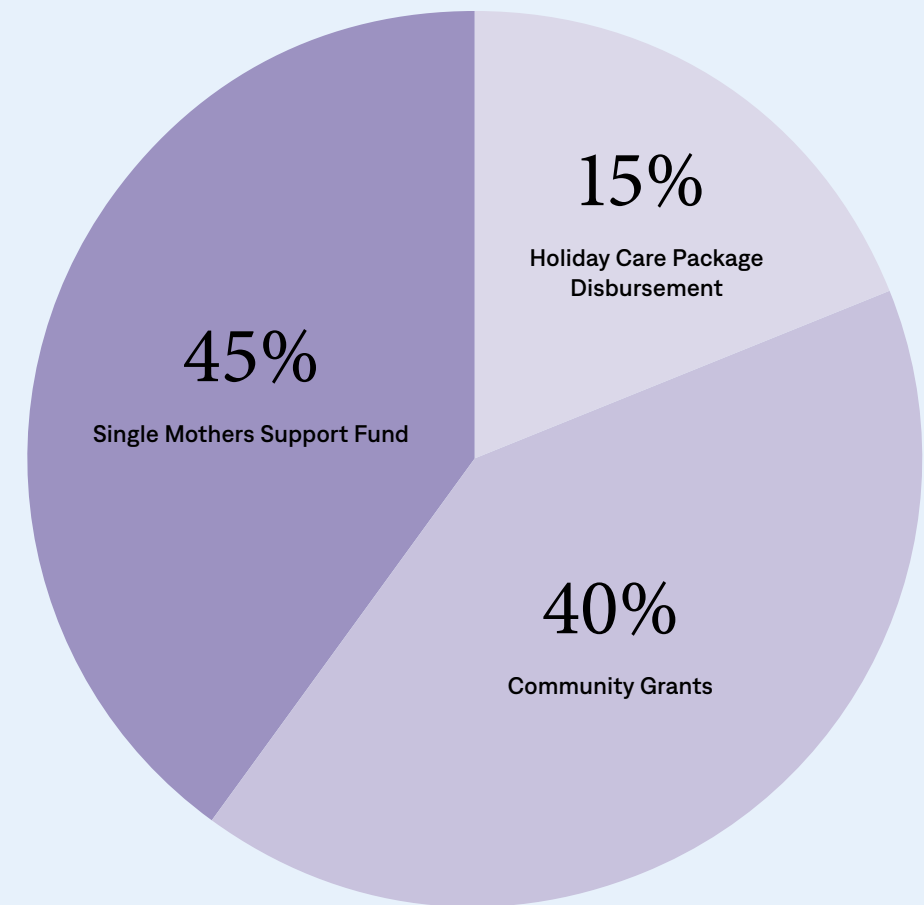
**HOLIDAY CARE PACKAGES**

delivered to 36 frontline  
organizations

**\$177,000**

raised through the  
Blue Ruby x Cause We Care  
jewellery collection

## DISTRIBUTION OF FUNDS



*We Fundraise*

*We Evaluate*

*We Invest*

## COMMUNITY GRANTS

Cause We Care invests in high-impact programs that support single mothers on their path to economic independence—enhancing stability, fostering personal growth, and creating brighter futures for their children.

### AUNT LEAH'S PLACE

Housing and support for vulnerable young single mothers

### CAUSE WE CARE HOUSE

Building repairs and maintenance

### DIXON TRANSITION SOCIETY

Transitional housing for single mothers and their children

### FIRST CALL CHILD & YOUTH ADVOCACY SOCIETY

Support for the 2024 BC Child Poverty Report Card

### KIDSAFE

School-based summer break programs for children of single mothers

### MAMAS FOR MAMAS

Comprehensive support program for single mothers

### MOM2MOM

Happy Healthy Children program funding extracurriculars for children of single mothers

### NORTH SHORE CRISIS

Second-stage housing support for single mothers

### PROMISE VANCOUVER

Out-of-School Programs (Pro-D/Spring/Summer Day Camps)

### BABYGOROUND

Baby Gear Distribution program for single mothers

### CYTHERA TRANSITION HOUSE SOCIETY

Transitional housing for single mothers and their children

### DRESS FOR SUCCESS

Heart Moms program: pre-employment and job retention training

### GORDON NEIGHBOURHOOD HOUSE

Single Mothers Support Group

### LEARNING DISABILITIES SOCIETY OF GREATER VANCOUVER

Bursaries for diagnoses/support for 20 children of single mothers

### MARPOLE OAKRIDGE FAMILY PLACE

Resources, education, and social opportunities for single-mother families

### MUSLIM FOOD BANK & COMMUNITY SERVICES SOCIETY

Expansion of caseworker program focusing on vulnerable single mothers

### PALS AUTISM

Tuition assistance through the PALS Autism Society Bursary Program

### YWCA METRO VANCOUVER

Single Mothers Support Services, offering group and 1:1 support

## SINGLE MOTHERS SUPPORT FUND

The Cause We Care Single Mothers Support Fund provides grants to low-income single mothers pursuing education or job training to improve their earning potential and long-term economic security. Since launching in 2019, we've distributed over \$1.2 million to 219 women across a wide range of career paths. Recipient feedback highlights the meaningful and lasting impact of these investments.

Below is a snapshot of their reported outcomes.

Made progress towards educational objectives	95%
Improved financial security	69%*
Improved connections to community	86%
Improved opportunities / well-being for her children	88%
Improved self-esteem	95%
Increased hopefulness	93%

SELF REPORTED PROGRESS FROM RECIPIENTS 12 MONTHS POST FUNDING

\*Some mothers identified they were still in school

## HOLIDAY CARE PACKAGE DRIVE

Cause We Care, with the support of our generous donors and corporate partners, has been delivering Care Packages to vulnerable families in the Lower Mainland for 18 years. Our drive has grown to become the largest in the city, providing over 12,000 Care Packages to date. In December 2024, we proudly supported 1,200 single mother-led families with backpacks filled with a \$100 grocery gift card, essential food supplies, warm winter accessories, and sweet treats to brighten the season.

18th

Annual holiday care  
package drive

1,200

Care packages  
distributed\*  
\*capped

36

Frontline organizations  
supported

*Thank you so much  
for making our family's  
Christmas so special,  
with this bag we will  
not be short of food  
this season.*

— Kelly

## CAUSE WE CARE HOUSE

Cause We Care House, operated by YWCA Metro Vancouver, continues to provide safe and affordable housing in the Downtown Eastside. Situated above a full-service library, residents also benefit from free on-site programming, including the Employment Navigator program which connects single mothers to resources and education during their pre-employment stage.

### Housing Stability & Transition Support

Cause We Care House provided safe, stable housing for **21 single mothers and 44 children** throughout the year.

A key focus was on permanent housing opportunities, including workshops on BC Housing applications to support families transitioning out of the program.

### Financial & Essential Support for Families in Crisis

Cause We Care funds repairs to critical infrastructure when required.

Cause We Care supports families in need of emergency supplies when required.

### Job Training & Employment Support

The YWCA Employment Navigator Program supported **311 single mothers**, including residents, in finding jobs and accessing post-secondary education through **67 workshops** covering financial literacy, job readiness, tax clinics, and more.



THE GRANT HAS GIVEN  
ME THE OPPORTUNITY TO  
INVEST IN MY FUTURE  
& THE FUTURE OF MY  
CHILDREN, PROVIDING A  
SENSE OF HOPE &  
STABILITY THAT WAS  
PREVIOUSLY OUT OF REACH.

— Joanna, Architecture Program at Visual College of Arts & Design

*My self-esteem is  
remarkably higher than  
it was a year ago...  
Now I feel good about  
modeling for my daughters  
that higher education is  
possible for a single mom.*

— Jennifer, Masters of Music

For moms, especially  
single moms like myself,  
the donations you make  
mean so much. I say  
thank you. And one day  
I hope to be at the  
level that I can start  
giving back.

— Samantha, Mom2Mom

# Acknowledgements & Thank You

A heartfelt thank you to our generous donors and volunteers who  
have supported the work of Cause We Care this past year.

## BOARD OF DIRECTORS

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